



# My EscapePlan

AI-Powered Travel Planning That Understands You

# Travel Planning is Broken

Hours of research across countless websites and apps  
just to plan a single trip.

71%<sup>1</sup>

Experience Planning Stress

58%<sup>2</sup>

Feel Overwhelmed by Options

<sup>1</sup> CivicScience, "Over 7 in 10 U.S. Adults Find Planning Travel to Be Stressful," April 29, 2024.

<sup>2</sup> Travelport, "2024 State of Modern Retailing Report," as reported by Travelweek, July 24, 2024.

*By 2027, MyEscapePlan will craft your perfect trip—from inspiration to booking—before you even think to search.*

# Find Your Perfect Getaway in Seconds

MyEscapePlan is your AI travel sidekick, analyzing your profile to suggest the perfect destinations, not just itineraries.



## Profile-First Matching

Get destinations that match your budget, pace, and interests from the start.



## Instant Discovery

Stop endless searching. We bring the best options, complete with pricing and weather, to you.



## One-Click Details

Dive into flight and hotel specifics instantly for the destinations that catch your eye.

# Market Opportunity

\$11.7 Trillion<sup>1</sup>

Global Travel Market (2025E)

£72.4 Billion<sup>2</sup>

UK Annual Spend on Travel

82%<sup>3</sup>

Worry About Travel Issues

## Trailblazing Tech

### Core Engine: FastAPI + LLMs

Real-time data fusion from multiple datasources.

### Advantage: Behavioral AI

Models get smarter with every trip planned.

### Data Moat: Preference Engine

Proprietary insights into traveler patterns.

<sup>1</sup> World Travel & Tourism Council (WTTC), "2025 Economic Impact Research."

<sup>2</sup> Finder.com, "Outbound Tourism Statistics," citing 2023 data from the Office for National Statistics.

<sup>3</sup> Bankrate, "Survey: 77% Of Travelers Plagued By Travel Problems Amid Booming Season."

# Roadmap

Q3 '25: MVP Launch

Q1 '26: Partner Integration

Q4 '26: AI Proactive Planning

2027: Full Ecosystem

## Use of Funds (£250k)



# Join Us in Redefining Travel

Seeking £250k SAFE for an 18-month runway.

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