



# My EscapePlan

AI-Powered Travel Planning That Understands You

# Travel Planning is Broken

Hours of research across countless websites and apps  
just to plan a single trip.

71%<sup>1</sup>

Experience Planning Stress

58%<sup>2</sup>

Feel Overwhelmed by Options

<sup>1</sup> CivicScience, "Over 7 in 10 U.S. Adults Find Planning Travel to Be Stressful," April 29, 2024.

<sup>2</sup> Travelport, "2024 State of Modern Retailing Report," as reported by Travelweek, July 24, 2024.

*By 2027, MyEscapePlan will craft your perfect trip—from inspiration to booking—before you even think to search.*

# Find Your Perfect Getaway in Seconds

MyEscapePlan is your AI travel sidekick, analyzing your profile to suggest the perfect destinations, not just itineraries.



## **Profile-First Matching**

Get destinations that match your budget, pace, and interests from the start.



## **Instant Discovery**

Stop endless searching. We bring the best options, complete with pricing and weather, to you.



## **One-Click Details**

Dive into flight and hotel specifics instantly for the destinations that catch your eye.

# Market Opportunity

\$11.7 Trillion<sup>1</sup>

Global Travel Market (2025E)

£72.4 Billion<sup>2</sup>

UK Annual Spend on Travel

82%<sup>3</sup>

Worry About Travel Issues

## Trailblazing Tech

### **Core Engine: FastAPI + LLMs**

Real-time data fusion from multiple datasources.

### **Advantage: Behavioral AI**

Models get smarter with every trip planned.

### **Data Moat: Preference Engine**

Proprietary insights into traveler patterns.

<sup>1</sup> World Travel & Tourism Council (WTTC), "2025 Economic Impact Research."

<sup>2</sup> Finder.com, "Outbound Tourism Statistics," citing 2023 data from the Office for National Statistics.

<sup>3</sup> Bankrate, "Survey: 77% Of Travelers Plagued By Travel Problems Amid Booming Season."

# Roadmap

**Q3 '25: MVP Launch**

**Q1 '26: Partner Integration**

**Q4 '26: AI Proactive Planning**

**2027: Full Ecosystem**

# Use of Funds (£250k)

**Engineering & Dev**

**45%**

**Data & API Costs**

**25%**

**Marketing & UA**

**20%**

**Operations & G&A**

**10%**

# Join Us in Redefining Travel

Seeking £250k SAFE for an 18-month runway.

[Connect](#)

